

# VERITAGEMIAMI

PRESENTED BY  **City National Bank**  
Bci FINANCIAL GROUP

Greetings from Miami, where we are gearing up for VeritageMiami. Now in its 21<sup>st</sup> year, the event has raised millions of dollars to benefit the Miami-Dade community. Much of the credit for our success is due to the participating distributors and wineries. Your support is irreplaceable.

We invite your participation as a featured winery to VeritageMiami which this year moves from April to the fall. The winery will have a spot at the **Fine Wine Tasting on Thursday, October 6, 2016** from 6 to 9:30 pm, where guests will have the opportunity to taste wines from over 60 wineries and importers, and food from over 30 top local restaurants. Shops at Merrick Park in Coral Gables will once again be the picturesque host location for the event. The tasting has an expected audience in excess of 1,500 guests. Your winery will also have exposure to an additional audience of over 1,000 people by having your wines featured at the **Interactive Dinner taking place on Friday, October 7, 2016** at the JW Marriott Marquis Miami, where tables will team up under the hands-on direction of a guest chef, and at the **Auction & Bubbly Brunch taking place on Sunday, October 9, 2016** at The Ritz-Carlton Key Biscayne, where guests will bid on hundreds of silent and live auction lots and enjoy a delectable meal designed by the 50 Eggs, Inc., Yardbird and Swine family of restaurants, and great entertainment.

At the Thursday Tasting, participating wineries will receive two badges for the reps at each table. More information about the event and additional tickets may be purchased at [www.veritagemiami.com](http://www.veritagemiami.com). There is no cash fee for a winery to participate, but we do ask you to meet all of the following minimum requirements:

1. Thirty 750 ml bottles of wine per table. You may take back any wine you do not pour at the event, or donate it as an auction item.
2. Twelve 750 ml bottles of wine for the Friday and Sunday VeritageMiami's dining experiences described above.
3. An auction lot of either a six-pack of wine, a Magnum, a three-liter bottle or something along these lines.

We are working closely with all major distributors to once again ensure a smooth event with the proper visibility level you expect and deserve from an event of this caliber.

To provide maximum publicity for the festival participants, we will close our winery registration in September, so it is very important that you confirm your participation quickly. We have enclosed a registration form to be completed in its entirety and sent to us by **Friday, September 2, 2016**. You may also easily submit your registration online at [www.veritagemiami.com/trade](http://www.veritagemiami.com/trade). Please let us know if we can do anything to assist you in making plans for attending the festival. We look forward to welcoming you again to VeritageMiami in October.



Mike Bittel  
Chair, Wine Committee



Lyn Farmer  
Festival Director

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## Fine Wine Tasting Winery Registration and Auction Donation Form

Please complete and email this form to Janice Hill at [jhill@unitedwaymiami.org](mailto:jhill@unitedwaymiami.org) or fax to 305.646.7039 by **Friday, September 2, 2016**. You may also submit your participation online at [www.veritagemiami.com/trade](http://www.veritagemiami.com/trade).

### Winery information

Winery Name: \_\_\_\_\_

(as it should appear in promotional materials)

Contact Name and Title: \_\_\_\_\_

South Florida Distributor Name: \_\_\_\_\_

Winery Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

### Fine Wine Tasting

30 750 ml bottles minimum (i.e. 6 bottles of 5 different wines, delivered to venue the day of the event, October 6)

	<b>Wine Name</b> (as it will be listed in the event brochure) <b>Please spell out varietal names and any special vineyard designations -- no abbreviations</b>	<b>Vintage</b> <b>that will be poured</b>	<b># of bottles</b> <b>(must total 30 bottles)</b>	<b>Retail price</b>
1				
2				
3				
4				
5				
6				

### VeritageMiami Dining Experiences

12 750 ml bottles minimum (delivered to United Way address below by September 2)

	<b>Wine Name</b> (as it will be listed in the event brochure)	<b>Vintage</b>	<b># of bottles</b>	<b>Value</b>
1				
2				

### Auction Donation

	<b>Wine Name</b> (as it will be listed on bid sheet)	<b>Vintage</b>	<b># of bottles</b>	<b>Retail value</b>
1				
2				
3				

### Delivery Information

#### Fine Wine Tasting

##### Coordinate with your distributor!

30-bottle delivery on morning of October 6 to:

Norie del Valle (on-site coordinator)

Mobile 305.586.7154

Shops at Merrick Park

358 San Lorenzo Avenue

Coral Gables, FL 33146

#### VeritageMiami Dining Experiences & Auction Donation

12-bottle and auction lot delivered by September 2 to:

Manny Ornano

United Way of Miami-Dade

3250 SW 3<sup>rd</sup> Avenue

Miami, FL 33129

A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free (within the state) 1-800-HELP-FLA. Registration does not imply endorsement, approval, or recommendation by the state. 100% of all contributions is received by beneficiary organization. Registration number for United Way of Miami-Dade is SC-00630.