

VERITAGE MIAMI

PRESENTED BY  **City National Bank**

April 15 - 18, 2015

MEDIA CREDENTIALS APPLICATION

Please indicate which event you would like to cover:

- Wednesday, April 15 – **Craft Beer Tasting** at Wynwood Walls
- Thursday, April 16 – **Fine Wine Tasting** at Village of Merrick Park
- Friday, April 17 – **Interactive Dinner** at InterContinental Miami
- Saturday, April 18 – **Auction and Wine Dinner** at Marlins Park

CONTACT INFORMATION

Name: _____

Title: _____

Organization: _____

Address: _____

City, State/Country, Zip code: _____

Telephone: (O) _____ (H) _____ (M) _____ (F) _____

Email: _____

PUBLICATION/OUTLET INFORMATION

Primary publication/outlet: _____

Form (please check): **NEWSPAPER** **MAGAZINE**

Frequency (please check): **Daily** **Weekly** **Bi-weekly**
 Monthly **Quarterly** **Other**

Distribution (please check): **Regional** **National** **International**

Circulation: _____

TV

Distribution (please check): **Regional** **National** **International**

Call letters: _____

Network: _____

Program name: _____

RADIO

Distribution (please check): Regional National International

Call letters: _____

Program name: _____

WIRE SERVICE (please check):

- Photo News Entertainment
- Local National International

ONLINE

URL: _____

Hits per month: _____

Editor/producer: _____

Telephone: _____

Address (if different from above): _____

Social Media Likes or Followers: Facebook _____ Twitter _____ Instagram _____

TYPE OF COVERAGE

Please describe number of stories and length of coverage as well as social media activities- including number of posts and platform(s) of choice.

AS A CONDITION OF RECEIVING CREDENTIALS FOR THE 20TH ANNUAL VERITAGEMIAM, I AGREE TO SEND TEAR SHEETS OR A COPY OF MY COVERAGE AS SOON AS POSSIBLE FOLLOWING THE FOUR DAY GATHERING.

APPLICANT'S SIGNATURE: _____ DATE: _____

Please fax this form to (305) 646-7127 or email it to media@unitedwaymiami.org by Monday, April 13, 2015.