



Sponsorship Opportunities – Wine and Food Experience

A celebration of food, wine and philanthropy, VeritageMiami has been bringing together more than 2,000 wine and food lovers for 27 years. These world-class events feature prestigious wineries, top sommeliers, celebrity chefs, and an impressive lineup of auction lots – all designed to give charitable support to our community. VeritageMiami benefits United Way Miami, supporting over 100 programs and initiatives focused on improving education, financial stability, and health for those in need in South Florida.

Wine and Food Experience Wednesday, May 17

THE HANGAR AT REGATTA HARBOUR

This year we're introducing our elegant new Wine and Food Experience. The wine stars come out to play at historic Dinner Key in Coconut Grove. With more than 30 winery booths, the Wine and Food Experience celebrates philanthropy, wine and fine dining while supporting a great cause. Come and enjoy the food and drink as you become part of the celebration!

Wine and Food Experience serves up an audience that is both young and adventurous, professional and connected; seeking new, quality experiences to share with their friends:

- College-educated
- \$50,000+ annual income
- 24 - 45 years of age
- Estimated attendance: 700
- General Admission: \$100
- Wine Tasting Private Lounge: \$150

Benefits

Tickets: Wine and Food Experience 20 tickets

Tickets: Wine tasting private lounge / meet and greet tickets 10 tickets

Sponsor acknowledgement during event

Opportunity to have a display table / booth at event

Logo and/or name recognition as Proud Sponsor on the following:

- Invitation emails to United Way Miami contributors and local and national media
- VeritageMiami website, including a link directly to your website
- VeritageMiami-related social media, including Facebook, Twitter and Instagram
- Event advertising, which may include Miami Herald, Ocean Drive and other publications
- Series of event-related press releases directed to local and national media
- Event-related signage and projection screens

Inclusion in post-event thank you ad in Miami Herald / South Florida Album

Investment \$5,000

For more information, contact info@veritagemiami.com or 305.646.7113