



# VeritageMIAMI

PRESENTED BY  City National Bank  
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## *Corporate Sponsorship Packages*

[veritagemiami.com](http://veritagemiami.com) | To benefit United Way Miami

A celebration of food, wine and philanthropy, VeritageMiami has been bringing together more than 2,000 wine and food lovers for 27 years. These world-class events feature prestigious wineries, top sommeliers, celebrity chefs, and an impressive lineup of auction lots – all designed to give charitable support to our community. VeritageMiami benefits United Way Miami, supporting over 100 programs and initiatives focused on improving education, financial stability, and health for those in need in South Florida.



### *Wine and Food Experience*

Wednesday, May 17

This year we're introducing our elegant new Wine and Food Experience. The wine stars come out to play at historic Dinner Key in Coconut Grove. With more than 30 winery booths, the Wine and Food Experience celebrates philanthropy, wine and fine dining while supporting a great cause. Come and enjoy the food and drink as you become part of the celebration!

THE HANGAR AT REGATTA HARBOUR



### *Interactive Dinner*

Friday, May 19

The ultimate foodie event! Enjoy this unique experience as our celebrity chefs guide you through the preparation of a gourmet dinner right at your table. With a wonderful selection of wines and the unstoppable energy of an enthusiastic crowd, this is the most entertaining and satisfying event you won't forget!

INTERCONTINENTAL MIAMI



### *Bubbly Brunch*

Sunday, May 21

Join **lifestyle maven and celebrity chef to the stars, Amaris Jones**, as you enjoy an international selection of wines along with a lively auction to create a one-of-a-kind experience. The perfect way to wrap up the VeritageMiami weekend.

THE RITZ-CARLTON KEY BISCAIYNE

For more information, contact [info@veritagemiami.com](mailto:info@veritagemiami.com) or 305.646.7113

## VeritageMIAMI at a Glance

VeritageMiami will host more than 2,000 guests throughout three days of events in May 2023.

### **Wine and Food Experience** at the Hangar at Regatta Harbour -

Serves up an audience that is both young and adventurous, professional and connected; seeking new, quality experiences to share with their friends:

- College-educated
- \$50,000+ annual income
- 24 - 45 years of age
- Estimated attendance: 700

### **Interactive Dinner** at InterContinental Miami -

Attracts a very exclusive cross-section of business and civic leaders, and food and wine aficionados:

- College-educated
- Income predominantly \$250,000+
- Sophisticated
- Well-traveled
- Estimated attendance: 750
- Past celebrity chefs include Eileen Andrade, Paula Dasilva, Marcus Samuelsson, Todd English, Fabio Trabocchi, Michael Schwartz, Jeremy Ford, Michelle Bernstein, Michael Chiarello, Adrienne Calvo and Giorgio Rapicavoli, among others.

### **Bubbly Brunch** at The Ritz-Carlton Key Biscayne -

Brings together a very exclusive group of civic and business leaders, and food and wine aficionados with discerning tastes:

- College-educated, many C-level executives and attorneys
- Income predominantly \$250,000+
- Sophisticated • Well-traveled
- Estimated attendance: 500





*Cellar Master* \$35,000

**Networking/Business Development Benefits**

- Two tables of eight at the Interactive Dinner
- One table of 10 at Bubbly Brunch
- 24 tickets to Wine and Food Experience
- 18 tickets to Wine and Food Experience Private Lounge

**Publicity/Marketing Benefits**

- Sponsor acknowledgment on stage during event
- Opportunity to distribute pre-approved gift at event
- Logo and/or name recognition as Cellar sponsor on the following:
  - Invitation emails to United Way Miami contributors and local and national media
  - VeritageMiami website, including a link directly to your website
  - VeritageMiami-related social media, including Facebook, Twitter and Instagram
  - Event advertising, which may include Miami Herald, Ocean Drive and other publications
  - Series of event-related press releases directed to local and national media
  - Event-related signage and projection screens
- Full-page ad in the VeritageMiami program book
- Inclusion in post-event "Thank You" ad in Miami Herald/South Florida Album



*Cooper* \$25,000

#### Networking/Business Development Benefits

- One table of eight at the Interactive Dinner
- Six seats at Bubbly Brunch
- 16 tickets to Wine and Food Experience

#### VIP Wine and Food Experience (\$5,000 add on)

10 tickets to the VIP Wine and Food Experience. Guests will have early entrance and access to private lounge.

Sponsor recognition throughout the lounge.

#### Publicity/Marketing Benefits

- Sponsor acknowledgment on stage during event
- Opportunity to distribute pre-approved gift at event
- Logo and/or name recognition as Cooper sponsor on the following:
  - Invitation emails to United Way Miami contributors and local and national media
  - VeritageMiami website, including a link directly to your website
  - VeritageMiami-related social media, including Facebook, Twitter and Instagram
  - Event advertising, which may include Miami Herald, Ocean Drive and other publications
  - Series of event-related press releases directed to local and national media
  - Event-related signage and projection screens
- Full-page ad in the VeritageMiami program book
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## Sommelier \$20,000

### Networking/Business Development Benefits

- One table of eight at the Interactive Dinner
- Four seats at Bubbly Brunch
- 10 tickets to Wine and Food Experience

### VIP Wine and Food Experience (\$5,000 add on)

10 tickets to the VIP Wine and Food Experience. Guests will have early entrance and access to private lounge.

Sponsor recognition throughout the lounge.

### Publicity/Marketing Benefits

- Logo and/or name recognition as Sommelier sponsor on the following:
  - Invitation emails to United Way Miami contributors and local and national media
  - VeritageMiami website, including a link directly to your website
  - VeritageMiami-related social media, including Facebook, Twitter and Instagram
  - Event advertising, which may include Miami Herald, Ocean Drive and other publications
  - Series of event-related press releases directed to local and national media
  - Event-related signage and projection screens
- Half-page ad in the VeritageMiami program book
- Inclusion in post-event "Thank You" ad in Miami Herald/South Florida Album



This past year your support helped fund over 100 programs and initiatives to improve equitable access to quality education, financial stability and health. Here's what we've accomplished together.

**4,359** students received literacy and or math supports as a part of their summer or afterschool programming

**1,300** connections providing food to veteran households

**3.5 million** free nutritious meals served to older adults

**5,894** young children received quality early interventions and experiences, improving their chances for success

**32,258** health tests, assessments and counseling sessions were provided



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